



Globus Spirits Limited

(Corporate Identity Number: L74899DL1993PLC052177)

F-0, Ground Floor, The Mira Corporate Suites, Plot No. 1 & 2,
Ishwar Nagar, Mathura Road, New Delhi - 110065. **Tel.:** +011-66424400,
E-mail: corporateoffice@globusgroup.in, **Web:** www.globusspirits.com

Dated :27th June'2024

The National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G
BandraKurla Complex,
Bandra (E),
Mumbai – 400 051
Symbol: GLOBUSSPR

The BSE Limited
PhirozeJeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001

Scrip Code: 533104

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 – Press Release w.r.t. expanding portfolio with new brands of whisky and vodka.

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the Press Release dated June 27, 2024 announcing the launch of Brothers & Co. Blended Whisky, GR8 Times Premium Whisky, GR8 Times Premium Green Apple Vodka, Snoski Crafted Vodka Cranberry and Snoski Crafted Vodka Orange.

You are requested to take a note of the same.

Thanking You
Yours faithfully
for **Globus Spirits Ltd.**

Santosh Kumar Pattanayak
Company Secretary
ACS-18721

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OAKTON



**BROTHERS
& Co**



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Press Release

Globus Spirits Limited unveils two new brands across whisky and vodka on one day in Uttar Pradesh.

Globus Spirits Ltd is an organization with a long and deep rooted presence in India in the Alco-Bev industry.

While Globus Spirits Ltd. has been present in India for more than 30 years, the founders' roots in distillation go back to 1958 and the organization has been a key pillar in the evolution of the industry in India. With a strong understanding of market trends, consumer preferences and a robust distribution network spread across several States in India, the organization caters to several product categories including Whisky, Vodka and Gin. The company is publicly listed and currently operates multiple distilleries and bottling facilities in India.

Brothers & Co. Whisky is an exclusive blend of Scotch, American Bourbon and Aged Indian Single Malt with a smoky, smooth and full bodied experience that reflects the artistry of traditional blending methods while embracing modern techniques to offer consumers a sense of refinement, elegance and finesse never seen before.

An ode to the spirit of brotherhood, Brothers & Co. is a celebration of friendship and the bond that brings friends together, no matter how different they may be from one another, to savour moments that are truly cherished. The same is represented by the symbolization of the bear, fox and rooster that walk together, always having each other's backs in moments that truly matter, as they thrive in the jungle.

Brothers & Co. Blended Whisky has been launched in the Prestige & Above Segment and will be available in Uttar Pradesh to start with.

GR8 Times

As consumers continue to look for high quality experiences, Globus Spirits Ltd. in its pursuit of providing excellence, is happy to announce the launch of GR8 Times in two variants, Whisky and Green Apple Vodka in Uttar Pradesh in Regular & Others Category.

GR8 Times Premium Whisky is a rich blend of select Indian Malts and Scotch and provides the consumer with a genuine quality superior blend that delights and is an experience to be savoured.

GR8 Times Premium Green Apple Vodka is a blend of the finest quality grain, filtered through activated charcoal for an ultimately smooth and rich taste.

Both variants of GR8 Times will initially be available in Uttar Pradesh in attractive, convenient and secure aseptic brick packs of TetraPak®.

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Press Release



BROTHERS & CO

WHISKY

AN EXCLUSIVE GLOBAL BLEND OF
**SCOTCH, AMERICAN BOURBON
 & AGED INDIAN SINGLE MALT**
 — SMOKY, SMOOTH & FULL BODIED —
 DISTILLERS **1958** SINCE
 BY OUR BROTHERS, FOR OUR BROTHERS

This communication is for people above 25 years of age only. Drink Responsibly.

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Press Release

Globus Spirits Limited at a Glance

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The Company's fast growing brand portfolio includes Terai Gin, Oakton Whisky, Snoski Vodka, Brothers & Co. Whisky, Governors Reserve 100% Premium Grain Whisky, Governors Reserve Collector's Edition Premium Grain Whisky, Snoski Crafted Vodka, Snoski Crafted Vodka Green Apple, Snoski Crafted Vodka Cranberry, Snoski Crafted Vodka Orange, Mountain Oak Whisky, GR8 Times Whisky and GR8 Times Green Apple Vodka.

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